



# ARTEM MARKIV

DESIGNER OF DIGITAL PRODUCTS

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## EXPERIENCE

02/2017-NOW

UI UX DESIGNER AT CARBONATED

*Leading UI UX efforts for Racing Rivals and Madworld*

- Racing Rivals FTUE completion rate doubled
- Racing Rivals appstore rating increased 2.5 to 4.0

09/2019-09/2021

PRODUCT DESIGNER AND FOUNDER AT TRAVELLAMA

*Defined strategy and drove the design process*

- Travellama creates personalized travel itineraries
- MVP launched
- First paying customer acquired

07/2016-02/2017

GRAPHIC & UI DESIGNER AT LITTLE LABS

- UI for Let's Puck it, more than 500k downloads with average rating 4.5
- Visual assets for apps / websites (1M installs, 100k daily views)
- Premium watch faces for major brands (Star Trek, Top Gun, Garfield)

05/2016-08/2016

UI UX INTERN AT WANDERKIT

- Designed and developed a company website from scratch
- Created mockups, illustrations, wireframes, page flows, screen layouts

## EDUCATION

2015-2016

UI UX DESIGN AT BLOC

2006-2011

BACHELOR OF SCIENCE AT SUSU

*Economics and Management*